**Monday, April 22: Assign Project 4**

**Homework**

**Documents**

Project 3 info page sheet

Bring up Google doc, sample info page

*Objectives*

* *Reflect on previous project*
* *Introduce next project*
* *Discuss what good questions are*

**Announcements (5 minutes)**

* *Happiness Monday*

Reflection for Project 2 TCUP Manuscript

* What went well on this project?
* What was challenging? (Maybe choose the most challenging thing)
* What did you learn from this project? (About collaboration, editing, writing…)

Have them share what they learned?

**TALK THROUGH PROJECT 3 (10 minutes) – popcorn reading**

Talk through readings (recommend bringing computer or printouts)

Look at sample page:

<https://www.copyediting.com/7-steps-marketing-freelance-editor/#.WivscVVrymG>

**Talk about qualities of good questions**

Open-ended, general or specific

Something related to an interest of yours

Something that discusses patterns

**Brainstorming questions**

Think about unanswered questions

Look at notes from previous classes

Think about guest speakers, questions you had for them

Think about the different areas/tasks/types of publishing, particularly areas/tasks we haven’t covered yet.

**SAMPLE QUESTIONS (put on the Google Doc?)**

* Does editing vary country to country? If so, how?
* How do presses decide which books to publish--or even which to consider publishing?
* What does an acquisition editor do?
* What does a developmental editor do? How can I become one?
* Textbook editing--how it differs from scholarly editing? What opportunities are there?
* How is editing a translated book or fiction different from the editing we’ve done?
* How is editing fiction different from the editing we’ve done?
* How is editing creative nonfiction different from the editing we’ve done?
* What’s the future of printed books? Will e-books soon become the main form of text?
* What is the progression/hierarchy of editing jobs and how does one get them?
* What is the process of editing and publishing children’s books?
* What about editing genre fiction?
* Religious/Christian publishing
* The author-editor relationship
* What does a literary agent do?
* Small presses vs larger presses
* How does a book cover get designed/made?
* Editorial assistantships
* Diversity in publishing
* Freelancing

**Questions due by 8pm**

**Homework**

4/24 **Discuss Web Page Design**:

F-shaped reading patterns (via NMWS website)

<https://www.nngroup.com/articles/f-shaped-pattern-reading-web-content/>

Writing for the Web (Usability.gov)

<https://www.usability.gov/how-to-and-tools/methods/writing-for-the-web.html>

Writing for the Web (NYU.edu)

<https://www.nyu.edu/employees/resources-and-services/media-and-communications/styleguide/website/writing-for-the-web.html>

Your choice of any Nielsen Norman Group article on writing for the web

<https://www.nngroup.com/topic/writing-web/>