

## Final Project: Rhetorical Revision, Presentation, and RAP 5

---

### WHAT'S THE ASSIGNMENT?

For your final project in this class, you'll revise EITHER your discovery essay or your argument essay into a **different visual form**, one intended to persuade an audience outside our class. You'll then share that revision in a **presentation** during our finals period and **submit a final RAP** in which you analyze the rhetorical features of your own revision.

The revised argument should take some sort of visual form, i.e. a poster, an infographic, a powerpoint, a Prezi, etc. The key is that every component of this new form needs to be intentional (so, organization, colors, images, text, and so on). You'll want to be sure the form you choose fits the audience you intend to persuade and is adequate to convey your message. You'll have the chance to explain why you chose the form you did and the rhetorical choices you made in your final Rhetorical Analysis Paper

If you would like to use a different form, based on your own skills and talents (i.e. a song, a brief video, a drawing or painting, etc.), I encourage you to do so. I do need to approve this different form, though, so email me as soon as you know for sure.

### HOW DO I APPROACH THE ASSIGNMENT?

You're encouraged to begin thinking as soon as possible about how to revise your argument essay into a different form (i.e. over Thanksgiving). Think especially about who most needs to hear about your topic and what other forms beyond academic writing would be most persuasive to that audience. You'll also want to consider how best to use your own talents and skills. What do you already know how to do?

As a class, we'll brainstorm a list of possible formats for your revision. Once you decide on a form, you'll want to study examples of that form to identify the features that make it successful. You'll then need to identify what you need to learn to be able to produce the form you've chosen. There are endless tutorials online, and TCU's New Media Writing Studio can also help. The key here is to PLAN to put in the time and find the resources you need to complete this final project.

Once you've completed your revision, you'll write a 500-750 word RAP analyzing your project just as you've analyzed the rhetorical choices other authors have made this semester.

During our finals period, you'll share your rhetorical revision in a 5-minute presentation to the class. On that day, you'll also turn in your revision (or a link to it) along with your final RAP.

### Final Draft: Various forms.

<b>First Draft Due</b>	
<b>Portfolio Draft Due</b>	<b>Final exam period</b>

### Course outcomes met:

- ❖ *Write in a range of genres, using appropriate rhetorical conventions*
- ❖ *Demonstrate the ability to employ flexible strategies for generating and revising their writing*